

Embedding-Empowering-Symbiosis: A Study on the Practical Logic of the Party Building Function in the Financial Aid and Educational Training of Colleges and Universities

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Abstract

Under the background of the new era, the financial support work of colleges and universities is facing the urgent need to transform from "protection-oriented" to "development-oriented". This paper takes General Secretary Xi Jinping's important thesis on education and rural revitalization as a guide, focuses on the functional positioning and mechanism of party building leadership in financial support and education, and systematically builds a trinity theoretical framework of "embeddedness-empowerment-symbiosis". The study finds that: the embedding system ensures political orientation and fairness through the Party committee's coordinated policy design, the resource empowerment relies on the Party's advantages to build a multi-dimensional support system of "material-spiritual-capability", and the synergistic symbiosis mechanism promotes the "family-school-society" multiple subjects. The synergistic mechanism promotes the "family, school and society" to build a sustainable development ecology. In view of the problems of superficial embedding of functions and homogenization of empowerment paths in the current practice, the study proposes to deepen the institutional guarantee of Party building, improve the long-term mechanism of empowerment, and build a synergistic ecology of nurturing, and other countermeasures and suggestions. The innovation of the study is to reveal the dynamic logic of the Party building function and financial support, provide theoretical support for cracking the problems of insufficient value leadership and inefficient resource integration in the traditional financial support model, and help education equity upgrade from "guaranteeing survival" to "development and empowerment". It also serves the strategy of revitalizing the countryside and strengthening the country through education. In the future, we can further explore the integration path of "intelligent party building + accurate financial aid" in digital transformation, and promote the deepening development of the theoretical system of student financial aid with Chinese characteristics.

Keywords

Party building leadership; financial support for people; developmental financial support; embeddedness-empowerment-symbiosis; educational equity.

1. Introduction

1.1. Background of the study

In the report of the 20th Party Congress, General Secretary Xi Jinping clearly pointed out that "education, science and technology, and human resources are the basic and strategic support for the comprehensive construction of a socialist modernized country", emphasized the need

to "improve the student financial aid system covering all school years", and proposed at the National Education Congress that "making the cultivation of moral integrity a fundamental task and serving the great rejuvenation of the Chinese nation as an important mission of education". At the National Education Conference, it was also proposed that "making the cultivation of moral character a fundamental task and serving the great rejuvenation of the Chinese nation an important mission of education". This series of important expositions has pointed out the direction for the work of financial aid and education in colleges and universities in the new era. With the "Modernization of China's Education 2035" listing "achieving full coverage of financial assistance for students from economically disadvantaged families" as a strategic task, the national "14th Five-Year Plan" further proposing "consolidating and expanding the achievements of poverty alleviation and rural revitalization The national "14th Five-Year Plan" further proposes "consolidating and expanding the results of poverty alleviation and rural revitalization", and the connotation of educational equity has been upgraded from basic economic security to "helping the intellect and the will". In this context, there is an urgent need for the financial aid work of universities to break through the limitations of the traditional "protection-oriented" model and transform to "development-oriented" financial aid, and to promote the in-depth integration of the financial aid system and ideological and political education with the leadership of the Party, so as to realize the transition from "solving economic difficulties" to "promoting the development of the countryside". The Party's leadership promotes the deep integration of the financial aid system with ideological and political education, and realizes the leap from "solving economic difficulties" to "cultivating a new man of the times". However, in the current practice, there are still problems such as "de-embedding" of party building function and financial support, ineffective resource integration, and lack of synergistic mechanism, etc. How to take General Secretary Xi Jinping's important exposition on education as the fundamental guideline, and crack the bottleneck of developmental financial support through the leadership of party building, has become a key proposition for the implementation of the strategy of strengthening the country's education.

1.2. Significance of the study

The theoretical significance of this study lies in the construction of a three-dimensional analytical framework of "embedding-empowering-symbiosis" guided by General Secretary Xi Jinping's important concepts of "three-pronged education" and "big ideological and political class", which reveals the dynamic mechanism of Party building leadership in student financial support and deepens the understanding of the political attributes and laws of student financial support with Chinese characteristics. The three-dimensional analysis framework of "embedding-empowering-symbiosis" is constructed to reveal the dynamic mechanism of the Party's leadership in financing and educating people, and to deepen the understanding of the political attributes of the theory of student financing with Chinese characteristics and the laws of educating people. The practical significance focuses on serving the national strategy of revitalizing the countryside and strengthening the country with talents, exploring the practical path of integrating Party building resources to empower students' development and cultivating a sense of social responsibility with the red gene, and providing operational solutions for colleges and universities to build a benign cycle of "solving problems - educating people - feeding them", helping to solve the problems in financial aid work. It also provides operational solutions for universities to build a virtuous cycle of "relief - nurturing - feeding", helps to solve the problems of weak value leadership and lack of long-term mechanism in financial aid work, promotes the leap of educational equity from "bottom-line guarantee" to "high-quality development", and provides educational support for realizing the goal of common prosperity.

2. Literature review

2.1. Current status of research on financial support for human development

In recent years, academics have carried out in-depth research on the transformation of the mode of financial support for students in colleges and universities. He Ben et al. (2021) put forward the concept of "developmental financial aid", emphasizing the synergistic promotion from single economic assistance to capacity cultivation and value leadership, and advocating the promotion of students' sustainable development through academic support, career planning and other paths. Liu Suting (2021) further proposed the concept of "implicit financial aid", exploring the integration of financial aid into campus culture and reducing the negative impact of financial aid labeling on students' psychology. However, most of the existing studies focus on the practical aspects such as the precision of financial aid policies (Zhang, Fang, 2021) and the dynamic identification technology of financial aid recipients, but they do not explore the systematic role of party building in financial aid and education, and they lack the theoretical explanation of how the party organization coordinates the allocation of resources and strengthens the political orientation.

2.2. Research on the integration of party building and education

Research results in the field of party building and education integration provide important references for this paper. Zhang Yuanhang (2020) puts forward the concept of "three-whole nurturing", which emphasizes the leading role of the party organization in the whole process of nurturing, and provides a theoretical framework for the integration of party building and ideological and political education. Zhang Jinming (2021) argues the organizational advantages of grassroots party organizations in talent cultivation based on the perspective of "big ideological and political education". However, most of the existing studies focus on the single dimensions of course ideology and politics and student party building, and pay insufficient attention to the specificity and practical path of the party building function embedded in financial aid and human resources training. Although Wu Xiayan (2021) discusses the role of party building in poverty alleviation in colleges and universities, she fails to analyze the dynamic mechanism of the party building function in financial support.

2.3. Research deficiencies and directions for breakthroughs

Based on the above research limitations, this paper takes General Secretary Xi Jinping's important thesis on education as a guide, and builds a trinity analytical framework of "embeddedness-empowerment-symbiosis" to systematically explain the logic of the Party's function of Party building in subsidizing and educating people. Compared with the existing studies, the innovations of this paper are: firstly, it breaks through the limitation of "subsidy on subsidy", and reveals the multi-dimensional role of party building in policy design, resource integration and ecological construction; secondly, it combines the needs of rural revitalization and the strategy of strengthening the country with education, and puts forward "relief - nurturing - feeding" under the leadership of party building; and secondly, it proposes "to solve the difficulties - to nurture - to feed" under the guidance of party building. -Secondly, combined with the needs of rural revitalization and the strategy of a strong nation of education, it proposes a sustainable development path of "solving problems and supporting people" under the leadership of Party building, providing a new research direction for the theoretical system of student financial aid with Chinese characteristics.

3. Analysis of the current situation of the party building function in the financial support and education of colleges and universities

3.1. Progress in practice

At present, colleges and universities have achieved initial results in party building to lead the work of financial aid and education. At the institutional level, the Party committees of colleges and universities have gradually strengthened the overall planning of financial aid policies, focusing on the unification of political orientation and human education goals, and clarifying the value orientation and development orientation of financial aid work through the formulation of policy documents, ensuring that the financial aid system and ideological and political education go in the same direction. At the organizational level, grass-roots party organizations participate in the dynamic identification and management of financial aid recipients, establish a three-tier linkage mechanism of "branch-class-dormitory" to strengthen the transparency and effectiveness of the financial aid process and supervision, and some colleges and universities have explored the mechanism of party members and teachers pairing up to help each other, and included financial aid work in the scope of assessment of grass-roots party organizations. Some colleges and universities have explored the mechanism of pairing party members and teachers to help each other, and have included financial aid in the assessment of grassroots party organizations. At the cultural level, red education has been gradually integrated into the practice of financial support, guiding students to be grateful through theme party days, volunteer services and other activities, and promoting the participation of sponsored students in social practices such as rural revitalization and community services, initially forming the value transfer chain of "receiving and feeding back".

3.2. Existing problems

Despite the breakthrough in practice, the Party building function in the funding and education of people still faces multiple obstacles. First, the function of embedded superficial problem is prominent, part of the colleges and universities party building and financial aid work there is a "two-skin" phenomenon, the party organization is limited to the policy or activity organization, failed to participate in depth in the design of financial aid process, resource deployment and other core links, the synergy between the political leadership and the effectiveness of nurturing is insufficient. Secondly, the empowerment path has a significant tendency to be homogenized, the financial support is still dominated by economic help, and insufficient attention is paid to the developmental needs of students such as mental health intervention and career planning guidance, and the advantages of party building resources have not yet been effectively transformed into a long-term support mechanism for the growth of students. Thirdly, the fragmentation of symbiotic mechanism is obvious, the synergy between universities and families, enterprises and communities is insufficient, and there is a lack of systematic planning for the integration of social resources, which leads to the formation of a closed ecological loop of financial support for nurturing, and makes it difficult to meet the diversified needs of students' all-round development.

4. Dynamic mechanism of party building function: embedding-empowering-symbiosis

4.1. Embedding logic: institutional integration of party building functions

The embedding logic of the Party's function in financial aid is reflected in the systematic integration of system and organization. At the institutional level, the Party Committee of universities leads the formulation of financial aid policies through top-level design, and the political requirement of "educating people for the Party and educating talents for the country"

is carried through the whole process of financial aid standards, procedures, and resource allocation to ensure that the financial aid system resonates with the socialist core values, and to strengthen the double guarantee of fairness and educational nature. At the organizational level, grass-roots party organizations rely on party branches, party groups and other carriers to establish "party members and teachers-students in difficulty" pairing support mechanism, through regular visits, dynamic tracking and other ways to achieve accurate identification and long-term care, and transform the political advantages of the party organization into the effectiveness of the action of financial support for people, to promote the depth of party building work and financial aid practice. The political advantages of the party organization are transformed into the effectiveness of financial aid and education, promoting the deep coupling of party building work and financial aid practice.

4.2. Logic of empowerment: developmental transformation of party building resources

The empowerment logic of party building focuses on the two-way interaction between resource integration and student development. In terms of material empowerment, colleges and universities link internal and external resources through the party building platform, expanding work-study positions, setting up entrepreneurial funds for party members and teachers, and connecting with internships in enterprises, so as to build up a composite support network of "financial support + practical exercise". In terms of spiritual empowerment, using party classes, red study, theme party days and other carriers, integrating idealism education into financial aid work, guiding students to establish self-reliance, self-improvement, gratitude and dedication to the pursuit of values. In terms of ability empowerment, relying on the party mentor system, the organization of teaching and research backbones to carry out academic counseling, career planning and skills training, the formation of "help the poor - help the wise - help the will of the" whole chain of ability enhancement system, to promote the students from "passive recipients" to "the" to "the". passive recipients" to "active development".

4.3. Symbiotic logic: sustainable development of a collaborative parenting ecology

The symbiotic logic aims to build a multifaceted collaborative education ecology under the leadership of party building. In terms of main synergy, through the mechanism of joint meeting of party building and joint construction of party branches by schools and enterprises, colleges and universities link families, enterprises, communities and other main bodies to build a platform for resource sharing, for example, introducing enterprises to set up a special bursary for party building and carrying out public welfare practice programs in the community, forming a "relief - nurturing - feedback" closed-loop chain. This will form a closed-loop chain of "relief - nurturing - giving back". At the cultural feedback level, volunteerism and rural revitalization practices are incorporated into the party's development assessment and evaluation system for financial support and nurturing, and the regular organization of recipient students to participate in public service, policy advocacy and other activities to cultivate the dual role identity of "recipient-helper" and promote the "recipient-help-help-help-help-help-help-help-help-help-help-help". Cultivate the dual role identity of "recipient-helper", promote the virtuous cycle of "recipient-help-helper", and realize the sustainable development of the ecology of financial aid and education under the leadership of party building.

5. Countermeasures and Suggestions for Optimizing the Party Building Function in the Financial Aid and Educational Training in Colleges and Universities

5.1. Deepening the institutional guarantee of party building leadership

Colleges and universities need to take institutional innovation as a hand to strengthen the political advantages and organizational effectiveness of party building. First of all, the work of financial aid and human development will be included in the assessment system of grass-roots party building, the main responsibility of the party committee will be clarified, and the responsibility of party organizations at all levels will be compressed through quantitative indicators (such as the coverage rate of assistance and student satisfaction), so as to promote the same direction of the goals of party building and financial aid, the same gathering of resources and the same synchronization of the assessment. Secondly, the establishment of a joint meeting system for financial aid work led by the Party committee and coordinated by multiple departments, coordinating the resources of departments such as academic affairs, academic work, finance, employment, etc., breaking the compartmentalization, optimizing the synergy and precision of financial aid policy implementation, ensuring the organic unity of "should be assisted as much as possible" and "targeted education", and forming an organic unity of the Party building and financial aid. This is to ensure the organic unity of "providing all the assistance required" and "targeted education", and to form a systematic guarantee pattern led by the Party Committee and linked by multiple parties.

5.2. Improving long-term mechanisms for empowerment pathways

We have transformed from single economic assistance to diversified development support to build a sustainable empowerment system. On the one hand, the implementation of the "economic assistance + psychological guidance + ability to improve" trinity service model, relying on party members, teachers, psychological counselors, vocational tutors to form a composite team of support, to provide personalized support for the differentiated needs of students, such as the establishment of the "party members love fund" to solve unexpected difficulties, the "growth workshop" to ease psychological pressure, the "party mentor navigation program" For example, we set up the "Party Members' Love Fund" to solve unexpected difficulties, opened the "Growth Workshop" to ease psychological pressure, and carried out the "Party Members' Mentor Pilot Program" to enhance career competitiveness. On the other hand, we have developed the "Red Curriculum + Career Development" integration project, which integrates Party history education and rural revitalization cases into career planning courses, and builds internship platforms with enterprises through the "Red Practice Bases" to strengthen the dual cultivation of students' political literacy and employability, so as to realize the transformation of financial support and education from "Party Love Fund" to "Party Love Fund" to solve the difficulties of the unexpected. Through the "Red Practice Base" and the internship platform jointly established with enterprises, the program strengthens the dual cultivation of students' political literacy and employability, and realizes the upgrading of the function of financial support from "blood transfusion" to "blood creation".

5.3. Building a synergistic and coexisting ecology for nurturing people

Party building leads to promote the common governance of multiple subjects, and builds an open and shared ecology of financial support and education. First, we build a platform for cooperation between schools and enterprises in party building, introducing enterprises and public welfare organizations to set up projects such as "Party Building Special Scholarship" and "Rural Revitalization Practice Post", which transform social resources into practical opportunities for students' development; at the same time, we set up a green channel for

recommending the employment of subsidized students, forming a chain support of "subsidy, training and employment". At the same time, a green channel for employment recommendation is established for the sponsored students, forming a chain support of "financial assistance, training and employment". Secondly, it promotes the docking of financial aid work with the needs of national strategies such as rural revitalization and community governance, and organizes sponsored students to participate in social practices such as rural teaching and grassroots party building services, so as to transform the effectiveness of financial aid and human development into practical actions to serve the society. Through the two-way cycle of "resource introduction and practice feedback", we are building a sustainable development ecology of "party building leadership, social participation and student growth", and injecting grass-roots vitality into the construction of a strong educational country.

6. Conclusions and outlook

6.1. Conclusions of the study

Based on the urgent need for the transformation of financial support and education in universities in the new era, this study proposes the dynamic mechanism of "embedding-empowering-symbiosis" under the leadership of Party building, and systematically reveals the practical logic of the Party building function in financial support and education. The study shows that the Party building function ensures the political orientation and fairness of financial aid policy through institutional embedding, provides multi-dimensional support for students' material, spirit and ability through resource empowerment, and builds the ecology of nurturing with the participation of diversified subjects through synergy and symbiosis, which can help to solve the problem of "focusing on solving problems rather than developing" in the traditional financial aid mode. It provides a theoretical framework and practical path to solve the problems of traditional financial aid model, such as "focusing on relief rather than development" and "focusing on individuals rather than ecology". Colleges and universities need to take the leadership of party building as the core to promote the transformation of financial support from "guaranteeing basic survival" to "promoting all-round development", to achieve the dual goals of educational equity and student growth, and to contribute to the implementation of the fundamental task of teaching morality and serving the strategy of revitalizing the countryside and common prosperity. Contribute to the strength of universities.

6.2. Future prospects

Future research can further deepen in two directions: first, exploring the integration and innovation of "intelligent party building + accurate financial support" in the context of digital transformation, using big data technology to optimize the mechanism of identifying and helping students in difficulty, and developing a platform for sharing party building resources digitally, so as to improve the accuracy and coverage of financial support for people. Secondly, we should strengthen the sharing of experience and collaborative research among universities in different regions, and explore the general applicability and localization path of the developmental funding model by combining the characteristics of economic and social development in different regions, for example, piloting the "Party building + integration of industry and education" funding project in key areas of rural revitalization, and forming replicable and popularized practical experience, so as to build a theoretical system of student financial aid with Chinese characteristics and promote the development of high-quality education. This will form practical experiences that can be replicated and popularized, and provide continuous support for building a theoretical system of student financial aid with Chinese characteristics and promoting the high-quality development of education.

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